

Genevia Lifesciences AG

Genevia Lifesciences, the mother company of Gobi Gold Daily Balancer®, is founded in the heart of Switzerland, in Zug, with a mission to make life better. Being located in Switzerland, we are part of a leading innovation hub with renowned universities, research centers and well-established partnerships in different scientific fields, allowing us to stay abreast of emerging and evolving science.

INNOVATION

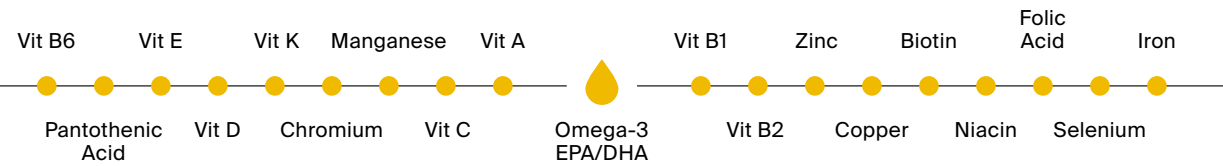
Novel technology to combine otherwise incompatible ingredients in one capsule.



Specifically formulated to balance your daily nutrient needs.

Convenient all-in-one multivitamin, one a day.

Incorporating PRT® Beads and Fusion Technology® in Gobi Gold Daily Balancer® enabled us to combine the essential fat-soluble and water-soluble nutrients in ONE capsule simplifying dosing schedule without exceeding the recommended daily dose.



Formulation

We succeeded to combine materials with different properties and technical characteristics; the essential polyunsaturated omega 3 fatty acids, EPA and DHA and the needful vitamins and minerals, in a clear and transparent formulation.

Effectiveness

Gobi Gold Daily Balancer® bioavailable ingredients and advanced hard capsule technology in combination with precision release vitamin and minerals beads ensure a maximum absorption of nutrients by the small intestine securing effectiveness.

Safety

Gobi Gold Daily Balancer® delivers a complete solution for daily long-term use without exceeding the recommended daily allowance of the nutrients it contains and assist to achieve a long-term balanced diet.

Synergistic Effect

Specific minerals and vitamins with synergistic effects are carefully chosen to work together to ensure the highest absorption and effectiveness.

Swiss Formula



Golden Omega® Fish Oil 1

PRT® Beads 2

Ocean Caps® 3

Fusion Technology® 4

1 Gobi Gold Daily Balancer® is made with one of the world's freshest and purest omega-3 concentrates that deliver all your daily omega-3 needs in just one capsule.

Vitamins and Minerals included in Gobi Gold Daily Balancer® are manufactured in Europe under the highest standards for Food Safety and traceability as per ISO 22000, as we wanted to ensure that we are using the safest and most effective ingredients in our formula.

2 Precision Release Technology Beads (PRT® Beads) in Gobi Gold Daily Balancer®.

With the use of this technology, the active ingredients are released at a predetermined rate, creating a slow and gentle absorption of nutrients, similarly to the way our body digests food and absorbs essential nutrients in the small intestine.

3 Gobi Gold Daily Balancer® is made with 100% fish gelatin capsules, which provide a natural shield to our sensitive ingredients.

Ocean Caps® are made entirely from renewable sources and they are free of preservatives, starch and gluten, offering excellent quality and outstanding sensory profile.

4 Gobi Gold Daily Balancer® capsules are hermetically sealed using Fusion Technology® to form a leak-proof, perfectly airtight, one-piece capsule.

Highly impermeable to atmospheric moisture and oxygen, provides a high level of protection from degradation of sensitive compounds like omega-3, reassuring high nutrient protection for outstanding product integrity and ultimate freshness.

Quality Control

Gobi Gold Daily Balancer® is third party tested to ensure that we provide the ingredients shown on our final product label.

Every batch of Gobi Gold Daily Balancer® is third party tested and certified for purity through the IFOS™ program. Gobi Gold Daily Balancer® omega-3 is also tested for stability ensuring the lowest oxidation levels of the raw material during manufacturing as well as until the expiry date of the product.

Gobi Gold Daily Balancer® received 5 out of 5 Star IFOS™ rating.

The IFOS™ Program is provided exclusively by Nutrasource Diagnostics Inc.

TESTED & CERTIFIED



5/5 STARS RATING

Ingredients Benefits

Not all vitamins are created equal. From the health side, the ingredients selected are the safest and most beneficial ingredients for our bodies. Ingredients' form is essential, as it matters in vitamin effectiveness. In Gobi Gold Daily Balancer®, we included the optimum condition of ingredients.

Ingredients List	Amount per capsule	NRV* %	Main Benefits							
			Heart	Brain	Energy	Cells	Vision	Skin	Bones	Immune System
Omega-3	211 mg DHA, 42 mg EPA	-	●							
Vit A	400µg - RE	50				●	●	●		●
Vit B1	0.55 mg	50	●	●	●					
Vit B2	0.7 mg	50		●	●	●	●	●		
Vit B6	0.7 mg	50		●	●	●				●
Vit C	30 mg	38		●	●	●				●
Vit D	2.5 mg	50				●				●
Vit E	6 mg α-TE	50				●				
Vit K2	20 µg	27							●	
Biotin	25 µg	50		●	●				●	
Chromium	20 µg	50			●					
Folate	100 µg	50			●	●				●
Pantothenic Acid	3 mg	50		●	●					
Selenium	20 µg	36				●				●
Iron	4.5 mg	32		●	●	●				●
Niacin	4 mg - NE	25		●	●				●	
Zinc	2.5 mg	25		●	●	●	●			●
Manganese	0.5 mg	25			●	●			●	
Copper	0.25 mg	25		●	●	●			●	●
Capsule	100% fish gelatin									

Adults - *Men and Women - Daily Nutrient Reference Values (NRV) according to EU regulation No 1169/2011. Other Ingredients: Bulking Agent (Microcrystalline Cellulose), Thickener (HPMC, Ethylcellulose), Colorants (Sunset Yellow, Allura Red).

Warnings: Food supplements should not be used as a substitute for a varied and balanced diet and a healthy lifestyle. Do not exceed the stated recommended daily dose. This product is not intended to prevent, treat or cure human disease. Consult your doctor before taking this product if you are pregnant, nursing, taking medication, anticoagulants or facing health issues. Sunset yellow, Allura red may have an adverse effect on activity and attention in children. Keep out of reach of young children. Store below 25°C.

Fusion Technology® is a registered trademark of Lonza Group AG. Ocean Caps® is a registered trademark of Lonza Group AG.

A
healthy and sustainable
living choice



gobi
gold
SWITZERLAND

DAILY
BALA
NCER

1 powerful capsule
20 essential ingredients

Vitamin D3: We use the most bioavailable form of Vitamin D, cholecalciferol, which is up to 3 times more potent in increasing Vitamin D levels in the blood than Vitamin D2.

Iron: We use the chelated form of iron in our formula, Ferrous bis-glycinate, as it has better tolerability and is 4 times more bioavailable than ferrous sulfate.

Vitamin K2: We use the most effective form of Vitamin K, Menaquinone-7 (MK-7), as it significantly increases the level of Vitamin K in the blood compared to familiar sources of vitamin K1 and MK-4.

Biotin: We use the biologically active form of biotin, D-biotin, the only one that occurs naturally.

Chromium: We use an alternate form of chromium in our formula, chromium picolinate, as it is better absorbed in our digestive tract.

Selenium: We use selenium in the form of selenomethionine in our formula, as it has a superior absorption rate compared with other conditions, such as sodium selenite.

Vitamin D and Vitamin K work together to enhance calcium deposition in skeletal muscle.

Omega-3 and Vitamin A enhance Vitamin E absorption.

Vitamin A, B2 and Copper increase Iron absorption.

All vitamins of the B complex work synergistically to promote optimal physiological and neurological function for our body and brain.

Biotin and Zinc work together to benefit skin health.

Zinc and Vitamin C work together to support antioxidant resources of the brain and attention.



 **GENEVIA**
LIFESCIENCES

Alpenstrasse 15
6300 Zug
Switzerland

www.gobigold.com



World's leading Gobi Gold Daily Balancer®

- Scientifically advanced to balance nutrition.
- Tackles the lack of balance in most people's diets
- For the first time combined, incorporating innovative technologies to achieve maximum effectiveness.
- High quality nutrient sources